



## BIOGRAPHICAL NOTE

### **Massimo Cremona**

Massimo Cremona is Adjunct Professor in “Tax Planning for corporation” at Università Cattolica del Sacro Cuore in Milan. He taught before at Università Statale in Milan.

He is author of several articles and speaker in national and international tax conferences.

He serves as consultants to several Italian and foreign multinational companies. Listed as leading tax advisor by independent publications such as “International Tax Review”, he is adviser of important Italian multinationals and foreign firms, particularly with reference to the financial, banking and insurance activities.

He has a great amount of experience in Cross-Border Tax Planning and he is defending many clients in complex tax litigations. He has a wide experience on international tax advice, especially in International M&A transactions.

He is securing as independent Board member in insurance companies (Aviva Assicurazioni), banks (Banca Marche and Banca Popolare Commercio & Industria), industrial companies (Versace) and listed holding companies (Cofide Compagnia Finanziaria De Benedetti).

He is currently Executive Vice President of Pirola Pennuto Zei & Associati, one of the most prominent tax and law firm in Italy with nine office in Italy and two abroad (London and Beijing). He is responsible for the internationalization of the firm.

He is married with Roberta Crespi, professor at Cattolica University in Milan, with two daughters.