

Valentina Petricciuolo
Deputy Trade Commissioner
Italian Trade Commission

*Valentina Petricciuolo is the Deputy Trade Commissioner for the **Italian Trade Commission**, the government agency responsible for the promotion of trade, business opportunities, and industrial cooperation between Italian and foreign companies, as well as the attraction of foreign direct investment into Italy. Its promotional activities are financed both by government funds, provided by the Italian Ministry for Economic Development, and by private contributions by companies that benefit from its activities and services. These include the exchange of information, assistance in marketing planning, promotion, multilateral cooperation, and training.*

The Italian Trade Commission's operates through 115 branch offices in 86 countries. In the Unites States the Italian Trade Commission is present in New York, Los Angeles, Chicago, Atlanta, Houston and Miami. The Trade Commission offices in the US are deeply committed toward tighter economic partnership between Italy and the US and one of the goals is to encourage US companies to intensify their activities in Italy. To that end, and within the framework of its mission to promote business cooperation between Italy and the US, the New York and Los Angeles office have Investment Desks, which specifically carry out various programs aimed at positioning Italy as a desirable destination for American investment and provide first assistance to US companies wanting to locate, invest or expand their operations in Italy.

Moreover, the Trade Commission is also active in raising foreign investors' awareness of, and involvement in, the scientific and technological innovations of Italian research centers, universities and of the increasing number of spin-offs and entrepreneurial enterprises stemming from these infrastructures.

U.S. companies and investors are encouraged to contact the Italian Trade Commission to learn what Italy has to offer in terms of products, services and investment/collaboration opportunities. In addition, U.S. companies can find out where to meet Italian companies in the U.S. at trade shows, workshops and conferences, as well as in Italy via trade missions and other promotional activities.

For more information please contact:

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